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**FOR IMMEDIATE RELEASE**

## **Dynamic Network Factory Launches Professional Services Business Unit to Provide Storage, Virtualization, Backup and Disaster Recovery Expertise to Mid-Market Companies**

*Services Will Augment DNF's Broad Range of Storage Offerings*

**Hayward, Calif. – Nov. 13, 2007** – Dynamic Network Factory, Inc. (DNF), a leading maker of high-performance network attached storage (NAS), storage area networks (SANs), RAID and iSCSI systems, today announced the launch of its Professional Services Business Unit to provide IT resources to mid-market companies in need of meeting rising technology demands for storage, server virtualization, backup and disaster recovery expertise.

Nasser Mirzai, chief operating officer of DNF, will lead the experienced team of IT and storage professionals who make up the new business unit. "Today's IT environments are costly and complex to manage, with 24/7 operational requirements and responsibility for mission-critical data," said Mirzai. "At the same time, rapid growth in the storage market has left a void where skilled and experienced storage engineers are concerned. Our team of experts is structured to meet the growing technology demands that are being placed on today's organizations, from both a storage and an overall IT perspective."

DNF has earned its expertise through almost two decades in the storage business, offering complete storage solutions to tens of thousands of customers in every sector of the industry, from consumers and small-to-medium businesses, to government agencies, universities, hospitals, financial institutions and Fortune 500 companies. The Professional Services group will leverage the vast resources that the company has built to support these customers, according to Mirzai.

The DNF Professional Services team is available to serve as the cornerstone for IT projects, ranging from evaluating an existing environment and assessing data storage management needs, to technology selection, deployment and monitoring. Specifically, DNF's services will focus on multi-vendor storage infrastructure, server virtualization, application deployment, project management, disaster recovery, and business continuity. In addition, the staff will provide training based on their current expertise in areas such as remote management, data replication, data security and protection, data migration, performance and reliability testing, storage and server consolidation, and traditional installation services.

DNF Professional Services is structured to complement the company's broad range of IT solutions. While DNF has already been leveraging its years of expertise in storage to offer IT

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support and services to customers, the formation of the new business unit formalizes the company's overall service infrastructure and demonstrates DNF's commitment to build an organization focused on end-to-end IT solutions.

**About Dynamic Network Factory and Stonefly, Inc.**

Founded in 1989, Dynamic Network Factory, Inc. (DNF) is a privately held company based in the Silicon Valley (Hayward, Ca.). DNF carries a variety of products, ranging from network attached storage, direct attached storage solutions and IP SAN solutions, to assist companies in meeting their mission-critical storage needs with cost-effective, high performance storage equipment. DNF has designed custom solutions for organizations of all sizes and manufactured products for many major computer manufacturers. DNF has thousands of customers ranging from consumers and small-to-medium businesses, to government agencies, universities, hospitals, financial institutions and Fortune 500 companies. Key customers include UC Berkeley, MIT, the Federal Aviation Administration, FBI, Lockheed Martin, Bank of America, Citibank, Wells Fargo, Fujitsu, Honda Corporation of America, SBC, BAE Systems, and General Dynamics.

DNF started as a U.S. subsidiary of the publicly-traded Japanese IT conglomerate, CSK Electronics, in 1989. In 1998, the company refined its strategy and began to focus the hardware group on storage solutions. DNF emerged as an independent privately held organization after a year of rapid growth. In 2006, DNF completed its acquisition of StoneFly Networks, an iSCSI storage pioneer and developer of complete, turnkey IP SAN solutions. StoneFly, Inc., headquartered in San Diego, was founded in April 2000 to deliver upon the vision of simple and affordable storage optimization and disaster recovery protection through IP SAN solutions. StoneFly is a subsidiary of DNF, Inc. For more information, visit [www.DNFcorp.com](http://www.DNFcorp.com)

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